

MEDIA RELEASE



Media enquiries

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Sydney's Centennial Park to have its first Master Plan

Centennial Parklands has today released its 25-year Strategic Vision for the Parklands – and concurrently announced the start of the Centennial Park Master Plan process.

“Centennial Parklands is recognised as one of the world’s great public parklands. Around 30 million visitations are made to the three parks – Centennial Park, Moore Park and Queens Park – making us a critical part of the Sydney fabric,” said Kim Ellis, Director and Chief Executive, Centennial Parklands.

“We have developed a 25-year vision for the three parks and are delighted to confirm the support of the NSW Government to starting the delivery of this vision. \$27 million will be invested over the next four years to ensure these Parklands remains an iconic sporting, recreational and entertainment destination.”

“As part of this Vision, we will be delivering the Centennial Park Master Plan – a first for the Park, despite it being 125 years old. Centennial Park was named at its birth as *The People’s Park*, and later by author Patrick White as ‘*the lungs of the city*’. Today we begin a plan to ensure future generations will be able to enjoy this Park as we do today.”

The project team to deliver the Centennial Park Master Plan consists of nationally and internationally renowned agencies.

BVN Donovan Hill (www.bvn.com.au) will lead the project, and their impressive team comprises:

- BVN – Lead Consultant – Masterplanning, Urban Design, Architecture
- The People for Places and Spaces – Placemaking, Activation, Stakeholder Engagement
- Richard Evans – Economic Strategy and Commercial Opportunities
- GTA Consultants – Traffic planning and Movement Analysis
- WT Partnership – Quantity Surveying and Financial Modelling
- Aspect Studios – Masterplanning, Urban Design, Landscape Architecture, Arboriculture
- Civitas – Strategic Urban Landscape Overview and International Benchmarking
- JBA Planning – Statutory Planning, Recreational Planning, Economic Strategy
- Godden Mackay Logan – Heritage Assessment.

“We are delighted to have such a high-powered and highly respected team on board to undertake this important project. People love Centennial Park and we expect a high level of interest during the community consultation process,” said Mr Ellis.

More information

More information on the Strategic Vision is at: www.centennialparklands.com.au/vision

Further information about Centennial Parklands:

- Website: www.centennialparklands.com.au
- Facebook: www.facebook.com/centennial.park.sydney
- Twitter: www.twitter.com/cent_parklands
- Blog: blog.centennialparklands.com.au
- RSS: www.centennialparklands.com.au/resources/news_rss

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About Centennial Parklands

- Centennial Parklands is one of Australia's most popularly visited public destinations.
- Centennial Parklands is the birthplace of modern Australia – as Centennial Park was the site of the inauguration of Federation of Australia on 1 January 1901.
- An estimated 34 million visits were made to the Parklands in the last 12 months.
- Over 360 hectares, and less than 10 minutes from the Sydney CBD, the Parklands incorporates Centennial Park, Moore Park and Queens Park.
- The Parklands is a major sporting facility for the community with over 550,000 registered sports participants using the Parklands every year.
- The Parklands includes Moore Park Golf (www.mooreparkgolf.com.au) and the Centennial Parklands Equestrian Centre (www.cpequestrian.com.au).
- Centennial Parklands is a self-funded public parklands.
- At its peak, Centennial Parklands provides up to 2,000 jobs across its businesses and precincts.

Media talent opportunities

The following talent is available to interview:

- Kim Ellis: Director and Chief Executive, Centennial Parklands.

Digital assets available

The following can be provided:

- Strategic Vision digital fly-through
- Images of Centennial Parklands, and more specifically Centennial Park

Further information about Centennial Parklands:

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- Facebook: www.facebook.com/centennial.park.sydney
- Twitter: www.twitter.com/cent_parklands
- Blog: blog.centennialparklands.com.au
- RSS: www.centennialparklands.com.au/resources/news_rss